

**NEW  
PRODUCT**



# **Texicryl<sup>®</sup> 13-323**

Acrylic Dispersions

Rheology modifier for hand cleansers



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# Texicryl® 13-323



Rheology modifier for hand cleansers

INCI Name: Acrylates Copolymer

Texicryl 13-323 is an alkali swellable emulsion designed for use as a rheology modifier in water/alcohol formulations. It has been specifically developed as a rheology modifier for both Ethanol and IPA-based hand cleanser applications.

## Characteristics (Not to be taken as a specification)

Solids Content (%)	30
Viscosity @ 25°C (Brookfield RVT 100rpm) cPs	25
pH	2.5
Specific Gravity	1.05

## Applications

- Alcohol-based cleaners, subject to relevant legislation and approvals
- Cleaners

## Key Benefits

- Thickener for Ethanol and IPA-based hand cleansers
- Pourable liquid that's easy to use
- Use at ambient temperature
- Excellent suspension of particles in clear formulations
- Thickening of systems at pH 6.4 - 7.0

## Packaging

Texicryl 13-323 is available in drums and IBCs.

## Storage

Texicryl 13-323 should be stored in an airtight container in temperatures between 5 - 30°C (41 - 86°F). Protect from freezing and direct sunlight.

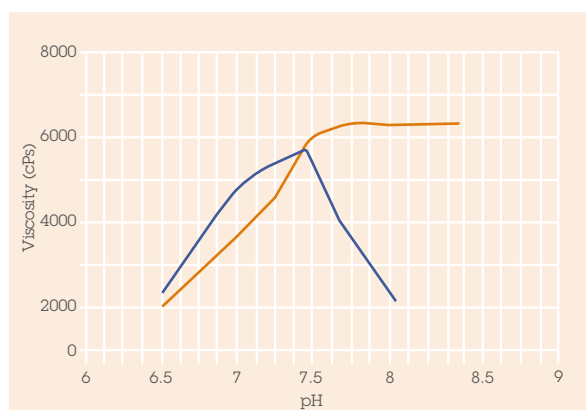


Figure 1

- Ethanol thickened with 8% Texicryl 13-323
- IPA thickened with 8% Texicryl 13-323

Texicryl 13-323 is suitable for use in cosmetic products. It is the responsibility of the formulator that the finished cosmetic product conforms to the Cosmetic Regulation (EC) No 1223/2009 of the European Parliament and the Council and the Cosmetics Directive 76/768/EEC as amended.

## Health & Safety

Please see separate Material Safety Data Sheet



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